Show Me the Money!

Using social media and crowdfunding to "kickstart" your fundraising.

- What is Crowdfunding anyway?

    o Background of patronage

- Why would we use it?

    o Project specific opportunity to raise funds

- How does it work?

    o Create a project

    o Seek Donors

    o Donors fund your project

- Who provides the platform?

    o Kickstarter

    o Indiegogo

    o Patreon

- Where is our target market?

    o The GLOBE!

- When to launch?

    o Timelines are critical

- Q&A